ACTIVITY REPORT
2009
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1. STRATEGIC PLAN OF THE FOUNDATION

Along 2009 the Foundation undertook a revision of its situation, including its projects and objectives. The outcome revealed the need to capture in a written document its principles and central points of action, so that the increasingly number of team members of the Foundation have a clear guidance to make their job easier and lighter, allowing them to row in the same direction.

Within this line of action, several participative sessions were held to debate and define the conceptual framework of the Foundation, the conclusions of which are the following:

➤ Mission and Vision (ratified by the board of trustees of the Foundation)

- **Mission**: "We work so that the environments, products and services respect human diversity by means of the ‘Design for All’.

- **Vision**: "The Foundation will become a worldwide reference in the field of the Design for All, by means of:

  - **Knowledge**: Having a highly qualified professional team and sharing in the net the works of research it carries out, to show the benefits added by the Design for All and improve the way to implement it.

  - **Participation and Spreading**: Reaching everybody in more languages, placing ourselves at the centre of social networks that are related to the Design for All.

  - **Commitment**: Getting companies and administrations to assimilate the Design for All and apply it for the benefit of all citizens.

➤ **Values**: as a result of the debate carried out with the whole team of the Foundation, the following values were established as priorities:
- **Leadership**: the Foundation aims at becoming a guide for the development and implementation of the Design for All worldwide.

- **Innovation**: the Foundation takes a chance on the increase of knowledge and innovation in the field of Design for All as tools to reach more and more people every day.

- **Cooperation**: The knowledge generated and/or centralized by the Foundation cannot remain captive, but needs to be spread and profited to the maximum by the institutions that can obtain the maximum benefit, multiplying its beneficial effects for society.

- **Independent**: The Foundation will always act guided by its principles and in benefit of the whole society, staying clear from politics, fashions and other influences that might disturb its aims.

- **Respect**: In all its projects, respect for all human beings and their rights will be a fundamental and common axis. The Foundation will not have raison d’être without this value.

- Other values that are also relevant and that are applied by the Foundation in its projects and attitudes are receptivity, solidarity, justice, coherence, usefulness, ambition, dynamism, transparency and management quality.

This base work that has been developed wants to have a continuity along 2010, with the definition of more specific plans that allow to apply and develop to a great extent these points so that we can improve the work done and come up with more objectives, as well as maximize the pursued benefits and have available the adequate tools to measure this impact.
2. GOVERNMENT ORGANS AND MANAGEMENT

BOARD OF TRUSTEES

The Board of Trustees met the 9 of September 2009, and is made up of the following people:

Mr. Francesc Aragall, President-Founder of the Foundation
Sra. Imma Bonet, Executive Patron and Secretary of the Board of Trustees.

Vocal Members:
Mr. José Amor, General Manager of Microarquitectura, SL.
Mr. Josep Mª Milà, Vice-president de Santa & Cole, SA,
Mr. Pau Herrera, President of the Executive Committee of Fundació Barcelona Centre de Disseny.
Mr. Joan Gimenez, General Manager de Moventis-Grup Sarbus and Transports Ciutat Comtal
Mr. Victor Bayarri, President of Fundación Koine-aequalitas

Honorary Patrons:
Mr. Sergi Pastor, General Manager of Tecnitoys.
Mr. Ferran Alberch, Ex-president of the Executive Committee of Fundació Barcelona Centre de Disseny.
The Advisory Board of the Foundation is the consulting organ, with no decision-making, powers, that has the function of advising the board of trustees regarding the objectives of the Foundation, its aims and action plans. There has not been the need to call for a meeting this year, since the specific subjects that have come up have been communicated via Internet.

The Advisory Board is currently made up of the following people:

- **Mr. Nestor Sangroniz**, Managing Director d’ADIR, SL.
- **Mr. Sebastià Duatis**, Managing Director and designer of Duatis Design
- **Mr. José Amor**, General Manager of Microarquitectura, SL.
- **Mr. Josep Mª Milà**, Vice-President of Santa & Cole, SA.
- **Mr. Joan A. Giménez**, General Manager of Moventis-Grup Sarbus and of Transports Ciutat Comtal.
- **Mr. Antonio Masa**, President of the Business Confederation of Extremadura (CREEX) and of the Confederation of Business Organizations of the Province of Badajoz (COEBA).
- **Mr. Juan Manuel Arribas**, General Secretary of the Regional Business Confederation of Extremadura (CREEX) and of COEBA.
- **Mrs. Rosa Ortiz**, General Manager of Parc D’atraccions Tibidabo, SA.
- **Mr. Pau Herrera**, President of the Executive Committee of Fundació Barcelona Centre de Disseny.
- **Mr. Joan Torres**, president of Ferrocarrils de La Generalitat de Catalunya (FGC)
- **Mr. Alfons Perona**, Executive Secretary of the Fundació RACC.
- **Mr. Francesc Aragall**, President of the Design For All Foundation.
- **Mrs. Imma Bonet**, Executive Patron of the Design For All Foundation.
3. TRAINING AND INVESTIGATION

5 of February, Training Course on Accessible Tourism, in Olot.

The Foundation took part as a speaker in the course of “Accessible Tourism” organised by the association Cat for All that works for the inclusion of people with functional limitations in the field of tourism and leisure. This course was addressed to professionals of the touristic sector of the region of Garrotxa and the province of Girona in general. During the presentation, the advantages that the Design for All offers to the sector of tourism were highlighted, advantages that meet the future challenges along the whole “touristic chain” and the tools available for professionals to implement it.

10 of February – 18 of September, College Credit on Design for All in LAI Escola de Disseny, in Barcelona

The Foundation has been teaching this class since 2000. Once more, Imma Bonet taught this optional credit of Design for All within the Superior Graduate Course on Design offered by LAI-School of Design, ascribed to the International University of Catalonia. The objectives of this course are mainly show the theories and practice with the basic principles and the tools of the Design for All in order to apply them in the development of design projects.
20 of February, Master "Dependencia e Igualdad en la Autonomía Personal", University of Jaén

The School of Social Work of the University of Jaén organized this Master with the following objectives: go in depth in the professional qualifications of the graduate students and complete the training of those who work in the promotion of personal autonomy. In addition, it aims at bringing the students of the master closer to the social reality of people with functional limitations through practices in institutions, and promoting the research and transfer of results in order to contribute solutions to the problem of dependency.

In representation of the Foundation, its president, Francesc Aragall, gave a lecture on Design for All to show the main principles of Design for All and how they are implemented based on real situations.

23 of February, Master in Intervention and Environmental Management – Person and Society, of IL3 Institut de Formació Continuada of the Universitat de Barcelona

The program of the present master, which started in 1988, puts an emphasis on the decisive importance of human and social behaviour as a basic factor for tackling the environmental subject, both in the natural and in the urban environment, in the public management or private company.

IL3, l' Institut de Formació Continuada of the Universitat de Barcelona organizes this master, joining the postgraduate courses of “Analysis and Social and Environmental Intervention with that of “Environmental Management in the Company and Public Administration” with two specific aims:

- Add up knowledge, techniques and tools for the evaluation, intervention and environmental management, in the habitat as much as in the company and organizations.
- Provide a common basis of concepts, language and practice, developing the basic competences and the group of abilities needed to carry the future applied works out, from the respective professional profiles, which requires an inter/transdisciplinary collaboration.

Francesc Aragall gave a lecture on the principles of Design for All, its practical implementation in urban environments and its influence on society.

27 of February, Master of Product Design, Innovation and Management, of the Instituto Europeo di Design (IED) in Barcelona

The IED of Barcelona organizes this Master in Sustainable Product Design, which is co-owned by the IED and the IL3-UB, in order to provide the alumni with the necessary abilities to devise and develop products that stand out in the market by its innovative character and quality. In addition, it also trains the student in the overall management of sales production, guided by professionals of the labour market, who are in charge of the classes.

Given that IED is a member of our Foundation, Francesc Aragall participated with the presentation of the Design for All and its implementation, so that designers can go beyond the formal criteria in order to provide right solutions respecting human diversity according to complex criteria and taking into account the social implications of their work.

30 of March, visit of Belgian architecture students in the Design for All Foundation, in Barcelona

The Belgian government, particularly the Department of Equal Opportunities, offers every year an award to the group of architecture students that contribute the most innovative project regarding the Design for All. The award consists of a study-trip to a city best example of accessibility. In 2009, the organizers of the awards chose Barcelona and contacted the Foundation for us to coordinate their visit.
The Foundation received the students, offering them a talk-debate about good practices in the field of the Design for All and Accessibility, and a guided visit around the city of Barcelona to observe examples of these good practices, both in public roads and buildings, that combine innovation and creativity with the Design for All and Accessibility.

21 of April, Course for Consultants in Design Management, in Barcelona Centre de Disseny in Barcelona.

Barcelona Centre de Disseny (BCD), in collaboration with KIMBCN (Knowledge Innovation Market Barcelona) and with the support of the Chamber of Commerce of Barcelona, organized a training program for Consultants in Design Management to provide professionals with the necessary knowledge to guide companies in the formulation of their design strategies.

The Foundation taught one session on Design for All as part of the module “Conceptual Design”.

Despite the fact that this first training was addressed to consultants on innovation of KIMBCN and designers, there is a plan in the medium term to organize courses open to all those consultants that want to advise companies to get them to become more competitive through the implementation and the right management of design. The final aim is to offer the support of an external expert who is able to spot, diagnose and implement the strategic chances that design offers in the strategy of the companies.

21 of May, Visit of the City Building Control Department de Helsinki, in Barcelona

The Town-Planning Department of the city of Helsinki organised a visit to Barcelona with the intention of studying its Accessibility Plan and the methodology of management and implementation of the principles of the Design for All and Accessibility applied to the improvement and design of the fast changing and modern city of Barcelona.
The Foundation received the delegates in its headquarters, where they were offered a presentation on accessibility. Afterwards, the delagates were taken for a guided visit along several places in the city, where the delegates were able to observe and learn new models and examples of good practices and innovation in urban design.

**4 of June, Study visit of a group of the Norwegian University of Life Sciences in Barcelona.**

Once more, a group of students of the Norwegian University of Life Sciences visited us under the supervision of professor of Regional Urban Planning, Sigmund Asmervick, who organises these visits to enlarge the student’s knowledge and vision on accessibility and Design for All.

The Foundation offered them a lecture on topics related to these fields and then took them on a tour around several points in the city of Barcelona where they could see practical examples of the principles of Design for All and Accessibility in public roads, buildings and transport.

**21 of June, Third edition of the Postgraduate course on Accessibility and Design for All in the Centro de Estudios Superiores Universitarios de la SALLE en Madrid.**

This is a university-specific postgraduate course of the Universidad Autónoma de Madrid, whose third edition corresponds to the course 2008-09 and it is offered by La Salle of Madrid. Francesc Aragall participates one more year giving a master class with the title “Design for All: conceptualization, bases and principles”.

Activity Report - 2009
2nd part of the “White Book of the Design for All in University”

Once the “White Book of the Design for All in University” was drawn up, with the economic support of IMSERSO and ONCE Foundation, and as the result of the collaboration between the Coordinadora del Diseño para Todas las Personas and several levels of the Spanish Universities, this second part of the project is being carried out. It deals with the introduction of the Design for All in the university degrees of: Architecture, Road Engineering, Industrial Engineering, Telecoms Engineering, Computing and Design.

The Design for All Foundation is currently responsible of the coordination and the secretary of the project, as well as the General Secretary of the Coordinadora.
4. SPREADING AND PUBLICATIONS

We have written several articles, participated in questionnaires, newsletters and opinion forums of several entities, administrations and companies in order to spread the concept of the Design for All and good practices that have been carried out in different companies, administrations and training schools both at a local and international level.

WEB PAGE OF THE DESIGN FOR ALL FOUNDATION

The Foundation’s web page received throughout 2009 approximately 50,000 visits. In the attached graphic (with data from April 2009 to February 2010) we can observe a clear tendency to increase the number of visits and viewed pages, specially from the month of November, which is an obvious sign of the work carried out in all the areas of communication, and most importantly, the interest that our newsletter has raised.

This year we have improved the auto edition tool for news and the accessibility of some sections of our web page have been revised. At the same time, we have inserted banners for the promotion of several events that have occurred related to the Design for All and in which the Foundation has been collaborating or collaborates in a more or less direct way.
Along 2009 we have published more than 45 news and novelties (each of them in the three languages of the Foundation); fulfilling this way its mission of spreading and being a speaker for current news in the Design for All. Since this is a very important point for our Foundation, we will try to boost our news by publishing a number of approximately 100 news every year.

To reach this objective, we have started to develop a project of updating our Web page, project that includes aspects like:

1) Revision of the design and restyling so that our website becomes more modern and attractive.

2) Correction of errors and revision of conformity with the WAI rules of Web Accessibility.

3) Implementation of an engine that allows more features when it comes to updating the content of the web, in order to improve the efficiency in this section and come up with a more dynamic web that increases its usefulness for the users that have access to it.

4) Highlight the projects on which the Foundation is actually working. This is an essential point for the immediate future.

This project is expected to finish in April 2010, and we hope that the result of the project for improving the web confirms and strengthens the rising tendency of the number of visits for 2010, establishing as one of our objectives to double the ones of 2009.

**NEWSLETTER**

During 2009, the Foundation resumed the publication of its Newsletter from the month of May. Because of this, we offered our collaborators the possibility of contributing in an active way, if they so wish, with information about their work and experiences, or suggesting news or topics related to the Design for All.
We have managed to create a Newsletter with attractive content, that formally improves the preceding one, incorporating the distinctive logos and collaborating entities, in such a way that it is easier to link to their webs. We have also managed to identify the additional improvements at a format and content level that have been constantly updated and revised, obtaining in the end a new Newsletter that will take off in January 2010.

In 2009 we published 7 Newsletters (from number 15 to 21), each of them in 3 languages (Catalan, Spanish and English), spreading to more than 1.3000 subscribers around the world.

**PUBLICATIONS**

We have continued working in different works that hope to see the light during 2010:

1) Revision of the translation to Spanish of "ECA for Administration" (2008), book promoted by the EuCAN group (European Concept for Accessibility), and the continuation of the "ECA" (2003).

2) Revision and updating of data of the book: *Design for All: a group of tools*.

3) Drawing up of the documents previous to the writing to the book on the H.U.M.B.L.E.S. method, of implementation of the Design for All in the companies...

4) Writing, in collaboration with the Prodintec Foundation, of the final publication of the project of implementation of the Design for All in 9 companies from Asturias: *Guide of the Design for All*.
5. CONGRESSES AND CONFERENCES

17 and 18 of March, Mediate Launch Conference, in Brussels.

Mediate (Methodology for Describing the Accessibility of Transport in Europe) is a 2 year project within the Seventh Framework Program. Mediate’s main objective is to contribute to the accessibility of the public transport systems of the EU. In order to achieve this, they have developed a program of 5 conferences in 2 years so that they can create and implement a group of indicators that describe accessibility and a self-examining tool of the public transport, as main topics.

The Foundation participates in this project, and Francesc Aragall collaborated in a work table as expert in transport, accessibility and Design for All, and as the author of the ECA 2003.

19 and 20 of March, International Conference EuCAN 2009”Design for All in Business”, in Barcelona

The Design for All Foundation, together with Info-Handicap Luxemburg, organised in March the International Conference on “The Design for All in the companies” of the EuCAN network (group of European experts that developed the European Concept of Accessibility) counting with the collaboration of the Department of Social Action and Citizenship of the Generalitat of Catalonia.
These conferences were brought up in order to show and spread several examples of implementation of the Design for All in the business fabric and gather the experiences and opinions of professionals in this field, which will later appear in a publication that will be promoted next year.

The conference achieved a high level of participation and attendance, with more than a hundred experts from 13 different countries, whose feedback and lectures were used to gather valuable information that will serve as the basis and guide for companies that wish to adapt themselves to the society and world we live in, helping in this way to build up a world designed for All.

3 of April, Informative Conference Innovation 4 Welfare, in Barcelona.

I4W is a European program of the INTERREG IV C Initiative, financial tool of the European Regional Development Fund (FEDER), which promotes the cooperation within regions of the Member States of the European Union. The objective of the program, coordinated by ACC10 (agency of support to Catalan competitiveness), and in which participate five European Regions, apart from Catalonia - Lombardy (Italy), Noord-Brabant (Holland), South-East of Bohemia (Czech Rep), Tartu (Estonia) and North of Austria (Austria) – is to support interregional projects of technological development that contribute to the creation of new products and services of support to people’s health and safety, increasing the wellbeing of people with chronic illnesses, personalised care for the elder, people with functional limitations, etc.

In order to achieve this objective, the launching of a joint official announcement has been planned for the participating regions which consists of a line of allowances for those public or equivalent to public entities that work in these technologies.

In the informative conference of the 3rd of April, Francesc Aragall participated in the work table related to the TIC.
23 and 24 of April, 2nd South East Europe Regional Workshop on Accessibility in Tourism, a Novi Sad, Republic of Serbia.

The Design for All Foundation participated in the second annual conference on accessibility in tourism, organised by the Centre Living Upright, a non-profit making organization in Novi Sad, Republic of Serbia, and member of our Foundation.

Francesc Aragall and Imma Bonet attended as lecturers with the topic of good practices in Accessibility in the touristic sector. They also gave a brief theoretical explanation, offering several practical examples, among which they describe the international project of the “Flag of Towns and Cities for All”.

10 of June, 7th edition of the Conferences "Fent Empresa, noves solucions, noves oportunitats", in Badalona.

The Institut Municipal de Promoció de l'Ocupació de Badalona organized conferences on entrepreneurship and new opportunities the 3rd and 10th of June.

The activities were planned around two thematic fields: the first analyzed the current situation and the opportunities to create, grow and improve any business aspect, and the second, in which participated Imma Bonet in the name of the Foundation, focused on the sociosanitari field, with experts of the sector that met in a roundtable to analyze and come up with answers to topics around the new Law 39/2006 of 14 of December 2006 of Promotion of
Personal Autonomy and Care to people in a situation of dependency that came into effect the 1 of January 2007. This law regulates the basic conditions of promotion of personal autonomy and care to people in a situation of dependency through the creation of the System for Personal Autonomy and Attention to Dependency (SAAD) in which the State General Administration, the autonomous regions and local administrations collaborate and participate.

19 of June, Seminar for the Promotion of Personal Autonomy, Universal Accessibility and Design for All as key elements for the building up of a Society for All, in Igualada.

The Auria Private Foundation of Igualada, member of our Foundation, organized an internal seminar where participated the Department of Social Action and Citizenship of the Generalitat of Catalonia and the Design for All Foundation, with the intention of making the Design for All known as a benefit for all citizens, and present the projects of the “Flag of Towns and Cities for All” as a tool for the promotion and management of the accessibility policies in the town area and the Catalan Network for the Promotion of Personal Autonomy and Accessibility.

Afterwards, there was a work visit to the Centre Josep Orgué for the Promotion of Personal of the Auria Private Foundation.

22 and 23 of June, International Conference “City for All – Europe Wide Experiences”, in Berlin.

The Berlin Senate organised an international conference to learn about the experiences that are being carried out in terms of Accessibility and Design for All in other European cities, and expose the actions that have been carried out in the city of Berlin and its program for the future.
Because of this, they invited different companies and entities members of the Foundation from different countries to participate: ProASolutions Pt from Portugal, NeumannConsult from Germany, Info-Handicap from Luxembourg, Studio Esteffan from Italy, Svenska Equality from Sweden and Acsun Proasolutions from France, as well as our Foundation.

Francesc Aragall presented in his conference the objectives of the Foundation, the Accessibility plan of Barcelona as an innovative project of accessibility and a model for other European cities, as well as our international project of the “Flag of Towns and Cities for All”.

30 of September to 2 of October, I International Congress of Universal Design, in Malaga.

The city of Málaga held this congress for the first time, where the aim was to highlight and spread the importance of Universal Design as a daily working method which has become necessary due to the notorious increase of age in the population and the incorporation of people with functional limitations in our society.

The Foundation participated in the work table focused on the topic “The city of leisure and culture: opportunities of offers for All” with a paper by Francesc Aragall about the project of the “Flag of Towns and Cities for All”.

14 to 18 of October, International Conference “Environment Adaptation to Social Changes” in Novi Sad, Republic of Serbia

Once again in 2009, the Centre Living Upright (member of the Foundation) organized a group of conferences to promote the region and deal with solutions of Accessibility and Design for All in the world of Tourism.

Francesc Aragall participated with the paper “Environment adaptation to social changes” to give his vision of the strategic changes that need to be carried out in the cities to take into account the diversity of all its citizens and visitors.
7 and 8 of November, Executive Meeting of Design for All Europe - EIDD in Lisbon

As members of Design for All Europe – EIDD, the Foundation attended the executive meeting announced by the organization in the city of Lisbon, where they debated relevant operational and administrative issues to speed up and improve the activities and actions of the EIDD and its members, as well as to make the activities of cooperation and synergy amongst members easier, increasing the communication channels and improving their effectiveness and results.

19 and 20 of November, Conference “Tourism for All”, en Lousã, Portugal

ProAsolutions, Pt de Portugal organized, together with the city council department for people with functional limitation of the city of Lousã and our Foundation an international conference about Tourism for All with the objective of adding specific data of the advantages that the implementation of the principles of the Design for All entails for the touristic sector, with special emphasis on the economic results.

Experts from 8 countries participated in the papers. They belong to associations of people with functional limitations, businesses of the tourist sector and of transport, as well as researchers in the field of DfA like ENAT, EIDD, Ayder from Turkey, CZUNS from Serbia, etc.

Francesc Aragall presented possible solutions to the tourist sector by means of the Design for All and Imma Bonet introduced the international project of the “Flag of Towns and Cities for All” as a way to keep going forward towards this direction.

25 to 27 of November, International Conference “Acceso em Reverso” in São Paulo, Brazil

The Spanish Cultural Centre in São Paulo, which is part of the network of centres of the “Agencia Española de Cooperación Internacional para el Desarrollo”, organised a seminar to
deal with philosophical and empirical aspects of the “culture of accessibility” and its segmentation in different fields, taking into account the contributions of cultural managers, artists, writers, teachers, professors and contemporary thinkers. The debate turned around several questions that aim at acquiring a more in-depth knowledge of accessibility for people with functional limitations by departing from philosophical concepts such as “Culture and Accessibility” and “Access to Culture”, “Scenery, Circulation and Access”, “Body, Movement, Perception” and “Translation, Mediation and Education”, among others.

The president of the Foundation, Francesc Aragall, was invited to participate in this seminar for his work as a researcher and expert in these topics, with the aim of promoting the debate about the importance of physical and intellectual accessibility. For this reason he contributed with his paper “Paisagem, circulação e acesso” and the workshop “Design Universal em equipamentos culturais”.
30 of November and 1 of December, 22º Centre Jacques Cartier symposium “Cities as Design Labs”, en Saint-Etienne, France

This conference was held in Saint-Etienne as part of the “Cité du design” program, as the continuation of the conference organized in Montreal in October 2004.

Cities are currently facing a number of challenges linked not only to globalisation and the environmental crisis but also to questions such as competence or attractiveness in the urban scenery or cultural activity, and thus try to develop several strategies in which the design participates as an agent of transformation of the environment and an engine of urban development.

This is the reason why the topics of the conference focused on the cities as design labs, where you can devise, find and implement innovative solutions to apply them in the field of urban design.

Francesc Aragall, in representation of the Foundation, participated with a paper in the symposium, contributing examples of good practices of the Design for All and Accessibility in different European cities.
6. INTERNATIONAL LINKS WITH THE FOUNDATION

As part of the mission of the Foundation, we believe it is basic to participate in the work and debate at an international level around the Design for All and actively collaborate with other organisations and organism of European and Worldwide scope.

To achieve this objective, the Design for All Foundation is member or collaborator of several international organisations, with whom we have worked and participated during 2009. Parallel to this, this year we have contacted the Direcció General de Projecció Internacional d’Organitzacions Catalanes (DGPIOC) as a facilitator of our foreign affairs.

Below we show a list of all the organizations with which the Design for All Foundation is linked to, and the actions we have developed together or in association in 2009.

**Links with worldwide level organizations**


  United Nations Global Compact is a strategic initiative of policies for companies that commit to align their operations and strategies with ten principles universally accepted as regards human rights, work, environment and fight against corruption.

  The Design for All Foundation participates in the organization of the civil society, what means to offering our knowledge to give shape to special initiatives and working groups; participating in the development of tools and research; giving support to business that participate in the practical implementation of the principles; take the projects of the association to a further level; and participate to keep the companies being responsible as regards their commitment with the UN Global Compact and its ten principles.
➢ **International Transport Forum (ITF)**-[http://www.internationaltransportforum.org](http://www.internationaltransportforum.org)

The International Transport Forum is an intergovernmental organization made up by all the members of the Organization for the Cooperation and Economic Development (OCDE) (31 countries) as well as many countries of Central and Oriental Europe, and India. In addition, China and Brazil have been invited to participate in this global platform. The participation of key figures of the government and politics (more than 50 ministers of transport), business and industry, research and civil society ensure that this will be a high level quality meeting point of the world of transport, logistics and mobility. Its main objective is to promote a bigger understanding of the essential role that transport plays in economy and society.

The Design for All Foundation collaborates with the ITF participating in conferences that it organizes as experts in topics concerning accessibility in transport.

➢ **Local Governments for Sustainability (ICLEI)** -[http://www.iclei.org/](http://www.iclei.org/)

ICLEI is an international association of local governments and organizations of regional and national governments that have committed to sustainable development. It offers technical counselling, training and information services to build up qualifications, share knowledge, and support the local governments in the implementation of sustainable development at local level.

The Design for All Foundation collaborates in some events so that the concepts of accessibility and Design for All are taken into account. This is why we are working in an collaboration agreement that will mean the beginning of a project to develop together new strategies and promote our international project of the “Flag for Towns and Cities for All”
➤ **International Association of Universal Design (IAUD)-** [http://www.iaud.net](http://www.iaud.net)

IAUD is an international association that promotes Universal Design, sharing information and studies in the world of Japanese industry and underscoring the importance of the dialogue with consumers in order to create an environment more comfortable to live.

For 5 days, from October 30th to November 3rd 2010 it will organize the 3rd International Conference of Universal Design in the city of Hamasatsu, Shizuoka Prefecture. Francesc Aragall collaborates with the scientific committee, giving support to the selection of the contents that will be presented.


The International Federation on Ageing is an non-governmental international association with a NGO basis, corporative sector, academicians, government and associated particulars that wish to generate changes for the elderly worldwide through stimulation, gathering, analysis and spread of information about rights, policies and practices that improve people’s quality of live as they grow older.

The Design for All Foundation participates in meetings and conferences of this federation through their European platform (AGE Association) of which we are members.
Links in Europe

➢ **EIDD-Design for All-Europe** - [http://www.designforalleurope.org/](http://www.designforalleurope.org/)

EIDD is a platform of architects, designers and professionals of other fields that represent organizations of 22 European countries. Their main objectives are:
- Promote the interest for the design as an answer to diversity.
- Research and provide information on the relationship between design and functional limitations.
- Establish solutions based on the design for special needs.

The Foundation is member and part of the management committee of the organization, an organ that has the collective responsibility of all members regarding the internal operation and the dealing of affairs and projects developed by the organization.

➢ **European Older People’s Platform (AGE)** - [http://www.age-platform.eu/](http://www.age-platform.eu/)

AGE Platform Europe is a European network that gathers around 150 organizations of and for people older than 50. Their objective is to give a voice and promote the interests of more than 150 million elder citizens of the UE and show the problems that affect them.

The Foundation was invited to participate, and became member in 2002. From then onwards, we have collaborated in several conferences, seminars and workshops as experts to spread the Design for All as a tool so that environments, products and services are friendly for users, especially for the elder. We have also written news and articles for AGE.
European Design for e-Accessibility Network (EDeAN) – [http://www.edean.org](http://www.edean.org)

The European Design for All e-Accessibility Network – EdeAN is a network of more than 160 organizations of the State Members of the EU. Its aim is to give support to the access of all people to Information society.

The Foundation is an active member since 2002, and has participated in meetings, conferences, and seminars related to accessibility web topics and implementation of the Design for All in the new technologies. We also participate in one of their special interest groups (SIG), created to debate and exchange ideas and experiences via Internet about a topic or specific area.

The European Concept for Accessibility Network (EuCAN) – [http://www.eca.lu/](http://www.eca.lu/)

EuCAN is a European network made up by experts coming from several European countries. The Foundation is a member and has actively participated in conferences, workshops, training and roundtables.

The EuCAN publications have been the basis for the legislative development of the EU in the field of Design for All and Accessibility. The publication of the European Concept of Accessibility (ECA 2003), of which Francesc Aregall is the author, meant the creation of a reference at European level that was later enlarged by the publication of the European Concept of Accessibilty for Administrations (ECA for Administrations-2008), the authors of which are: F. Aragall, P. Neumann and S. Sagramola and was edited by Info-Handicap – National Council of People with Disabilities of Luxembourg.
ENAT is an international non-profit making association that aims to be “frontrunners” in the study, promotion and practice of accessible tourism. Their basic objective is to work to boost and spread the knowledge and experience of the network and thus be able to improve the accessibility of tourism, transport, infrastructures, design and service information for visitors with all types of access needs, providing these way models of excellence in accessible tourism for the whole industry of the sector.

The Foundation has participated in meetings and conferences organized by ENAT since this association was created in 2006. In 2008, the Foundation became honorary member and continues its collaboration and participation. ENAT promotes and spreads the Foundations’ project of the “Flag of Towns and Cities for All”, thus collaborating to its spread.

L’EDF is an independent European non-governmental organization (ENGO) that represents the interests of 65 million people with functional limitations in the European Union and stands for their rights. Its mission is to promote equal opportunities for people with functional limitations and protect their human rights, making sure decisions that affect them are not taken without them.

The Foundation and EDF have established an collaboration agreement to publish news about the activities, projects and actions of both entities in their respective newsletters and publications. The Foundation has also contributed to EDF’s campaign “1 million signatures”.

The European lift Association represents the organizations of the lift, escalator and mobile platform sectors that operate in the EU or the EFTA.

The Foundation collaborates with ELA regularly in specific projects. In 2009, ELA attended as a lecturer in the International Conference EuCan, co-organized by Info-Handicap and the Foundation, while Francesc Aragall has participated as an expert of accessibility and Design for All in all of ELA’s conferences.


EUROCITIES is a network of the main European cities, that brings together local governments of more than 130 cities of more than 30 European countries, and provides a platform for the cities member in order to share ideas and knowledge, exchange experiences, analyze common problems and develop innovative solutions through a varied group of forums, working groups, projects, activities and events.

The Foundation is collaborating as expert in the working group “The city without barriers – City for All”, lead by the city of Berlin.
URBAN Intergroup of the European Parliament

The "URBAN Intergroup" is an informal multi-party and multi-committee association created with the objective of debating social and environmental aspects related to cities with a transversal perspective. The group brings together almost 70 members of the Parliament representing most of the Estate Members of the EU, all the political groups of the European Parliament and all the parliament committees.

The Foundation participates indirectly in this group through the European network EuCAN, and tries to get actively involved in the specific actions that the group organizes related to the fields of Accessibility and Design for All.
7. OFFICIAL GRANTS PRESENTED DURING 2009

During 2009 the Foundation established as one of its priority objectives the search for additional economic funds that contribute to make our projects and objectives happen, and to allow a bigger operational capacity.

With this aim in mind, it started an active research of all the public or private economic funds that are regularly offered in way of subventions for projects of social scope or related to the Design for All.

The Foundation answered the following two announcements:

- 19 of June 2009: Announcement of the European Commission: Corporative-General Enterprise and Industry for the promotion of Accessible Tourism with the project “Knowledge Networks for the competitiveness and sustainability of European tourism”

8. THE DESIGN FOR ALL IN ADMINISTRATIONS

INTERNATIONAL PROJECT OF THE “FLAG OF TOWNS AND CITIES FOR ALL”

Background

In the last years, many city halls have carried out actions and projects to achieve an improvement in the accessibility of their urban surroundings and set the standard to increase the quality of life of their citizens.

These reasons inspired the Foundation to start off the international project of the “Flag of Town and Cities for All” in 2007, with the main aim of giving visibility to the actions executed by the different towns, supporting and making known their future efforts along this line, as well as promoting in the public administration the need and to show the benefits of adapting the cities and towns to the human diversity through the Design for All.

Current situation of the project

1. - Follower cities

In 2009 the Flag was granted for the second time to Palma de Mallorca (for their actions in 2008) and to the city of Askersund in Sweden.

The renewal of the Flag of Palma has been possible thanks to the audit and validation by the Foundation of the actions carried out by Palma during the previous year, verifying the fulfilment of the requirement of assigning a minimum of 2% of the investment budget for projects of accessibility of the town. The Majoress Aina Calvo stated when the town obtained its first Flag the will to “make a radical change in the council regarding the city and its citizens, placing this commitment in the council daily political agenda in order to obtain a more welcoming city for its citizens and visitors”.

Activity Report - 2009
During 2009, Palma City Hall has invested in infrastructures, programmes and accessibility programs for a total of 9,1 million Euros, what means a percentage of investments in accessibility of the 12,6%, going largely beyond the required to renew the Flag.

On the other hand, Askersund, Swedish town of 11.470 inhabitants located north of the Vättern Lake, in the Örebro region, became in 2008 the first Swedish town to receive the Flag, and this year obtained its renewal.

This town has set forth its commitment to implement accessibility for All in order to become a tourist destination that can be enjoyed by everybody. This is the reason why the consulting company Svenska Equality carried out an audit and diagnosis of the environments, buildings, and most important routes, followed by an accessibility plan that is been implemented with perseverence and determination, showing this way their interest in creating destinations without barriers. The action plan spans from 2009 to 2014 and counts with an 11, 6 million Swedish Kronor budget. The budget for the actions executed in 2009 was 760.000 Kronor, around 79.562€.

Other outstanding cities with which the Foundation is working for a future incorporation are: Stockholm (Sweden), Berlin (Germany), Barcelona (Spain), Sombor (Republic of Serbia), Ettelbruck (Luxembourg), among others.

2. - Meeting of Developers and Project Consultants

In 2009 there were two meetings addressed to all the actors involved in the project at international level, where the project guidelines were discussed, as well as its real implementation, results and most relevant practices, in order to analyse and improve its viability in the coming years. The two meetings were:
22 of June in Berlin

In this meeting there were invited all the companies and entities participants of the project to revise its evolution and debate proposals about the future of the same.

One of the most relevant topics was the “market” study of the project and the view they convey. A presentation of the thesis of Jörn Berding was used for this market study. This thesis analysed the Flag as an international marketing tool.

21 of November in Lousã, Portugal

In this second call specific proposals for the questions identified in the previous meeting in Berlin were raised, and in particular there was a commitment to strengthen the organizational structure of the project and the internal processes, as well as a revision of the tools and the very “product” of the Flag, in order to simplify its promotion and spreading.

In that sense, one of the most relevant conclusions of the meeting was the need to set an Executive Committee of the Flag in motion that will act as a decision-making organ that has to boost both the strategic and operational aspects of the project.

3. - Spreading Actions

Apart from the different meetings and conferences already mentioned, within the general renewal project of the renewal of the web of the Foundation, we are carrying out the creation of a specific web of the “Flag of Towns and Cities for All” that so far has been just a section of our current web. The aim is to give the project more independence and relevance at international level, enlarge the web contents (news, good practices) to provide larger coverage of the actions that are being carried out by the Foundation and the administrations in relation to the project, provide more tools to the developers and consultants, and achieve an increase in the spreading level and the degree of current knowledge.
9. EL DESIGN FOR ALL IN CIVIL SOCIETY

THE " INFORMATION CENTRE FOR PERSONAL AUTONOMY" (CIAP)

Background

Catalan and European society in general are facing an unprecedented challenge in the near future, which will test the response capacity of our welfare system as we understand it now.

The existing competential and administrative scatter, the diversity of agents involved in the provision of resources, aids and programs, and the general lack of knowledge of the needs and specific demands of the main beneficiaries (people with functional limitations and the elder), make it difficult the all-round care and management from a global perspective to promote the full and active participation of all.

It is because of this that in late 2008 the Foundation decided to start up an ambitious project, the Information Centre for Personal Autonomy, (C.I.A.P.), a body of Catalan scope to bring together and classify all the information regarding accessibility and personal autonomy coming from several agents and actors of the sector, with a twofold objective: on the one hand, to offer this information to all citizens in an easy and direct way in order to advance in the path of equal opportunities and full participation of everybody in society, and on the other hand, to generate synergies among the different actors and profit the feedback of the users to turn it into a tool of further improvement of the services that are offered.

For the execution of the project, the Foundation counted with the support of Obra Social de Caixa de Terrassa, that contributed with the financial aspect needed to develop the portal web and with the involvement of the Department of Social Action and Citizenship of the Generalitat of Catalonia, with which the Foundation will subscribe an agreement of cooperation to turn C.I.A.P. into the only digital window of the new Network of Promotion of Personal Autonomy of Catalonia.
Current Situation

Along 2009 several phases of the project of creation of the Centre have been carried out, with two well defined priorities:

1) Define the working of the C.I.A.P., its objectives, the groups of people to which it is addresses and the channels of communication amongst them.

2) Develop the management of contents of web tool that will be the centre of operations of C.I.A.P. This tool, tailored-developed, will allow gathering and classifying all the scattered information to fulfil the objectives of the project.

In this period we have completed the first part (of definition of the C.I.A.P.) and we have moved forward in the second, carrying out the functional and technical design of the web tool and starting with the codification:

Our vision of the project wants to emphasize those aspects in which we can add more values to the potential users and beneficiaries of the centre:

- On the one hand, creating a large and in depth data base. To do this, it is essential to count on the participation of the users, so that they can add and put in common their knowledge and experience, and for this information to be profited by other people and professionals, as well as by the people responsible for the definition of social politics.
- On the other hand, classifying the available information in such a way the people who have access to it can find it easily.

To sum up, to obtain the maximum information and organise it in a way that can work all-out.

To that effect we have advanced in the drawing up of an initial database to be included in the tool from the very beginning (counting on the fact that the very users will be the ones that will keep enriching it with time). With this aim in mind, a specialist was hired, who carried an exhaustive analysis of the current available information and presented a proposal, both of the needed information and the required criteria for its classification. The Foundation took charge
of carrying out a work of systematization, assessment and drawing up of base resource of this information, doing a first filter for the generation of this initial database

A dissemination plan has also been drawn up, in which we have identified all groups of interest of the project, as well as the actions that will be carried out to maximize the impact of the C.I.A.P. when this one starts off.

The Foundation has supervised and coordinated all the tasks related to the project, and for 2010 our objectives will be:

- Finish the development of the tool and test it with the interest groups to confirm that they comply with the established objectives.
- Start up the Centre at a pilot level.
- Implement the plan of collaboration and dissemination to obtain support that guarantees the quality of information and the future viability of the project.
10. **EL DESIGN FOR ALL IN COMPANIES**

**SERVICE OF THE USER OMBUDSMAN OF TRANSPORTS CIUTAT COMTAL**

**Background**

In 2007, the company Transports Ciutat Comtal (TCC), member of our Foundation, aware that the strategic challenge of the future lies in the ability to adapt to the market needs and to the constant changes in technology and society that are happening nowadays, decided to start up the service User Ombudsman” to centrally collect and deal with the complaints and suggestions of the company’s clients.

This service has been managed by the Design for All Foundation from the beginning, since TCC wished to show its will of further improvement and its commitment with all its users, externalising this service to offer more rigour, objectivity and equity. This has allowed the complaints and suggestions to be tackled in a much more objective and effective manner, studying each case in order to improve the company’s services, specially those aspects that involve people with functional limitations.

The figures of the number of complains received by the company confirm the success of the initiative, since the first year a reduction of the 65% was achieved, later this reduction has kept gradually increasing.

**Current situation**

During the working of the service in 2009, the initial functions and characteristics of the management have widened its scope due to the requests coming from the different involved agents and the needs of the company, and because of this the Foundation has presented a serious of actions to improve the service offered by TCC and that must be implemented during 2010 to keep improving the relationship between client and company, and search for solutions to the several problems brought up by the users of the services offered by TCC.
PILOT PROJECT OF IMPLEMENTATION OF THE H.U.M.B.L.E.S. METHOD IN THE BUSINESS FABRIC OF ASTURIES WITH THE COLLABORATION OF PRODINTEC FOUNDATION

Background

The Foundation works with diverse types of companies and has an extensive knowledge and experience in all the aspects related to the implementation of the principles of Design for All in businesses. We believe that it is important to pool together this knowledge, as a starting point so that companies see the need to commit themselves to apply these principles so that more and more people can see their rights being respected.

Departing from these experiences, it became obvious that there was a need to compile and synthesize a methodology that worked for every company, regardless of its dimension or production sector to apply the principles of Accessibility and Design for All. The H.U.M.B.L.E.S. method is the Foundation’s answer to this problem. Developed by our president, Francesc Aragall, intends to fill in this void to make possible for companies to realised that is possible to do things better, placing the client (user of products and services) at the centre of their strategy.

Current situation

A pilot project of implementation of H.U.M.B.L.E.S. was carried out in 2009 in 9 companies from Asturias, within the project “Design for All” executed by the Prodintec Foundation, with the economic support of the Instituto de Desarrollo Económico del Principado de Asturias (IDEPA), public entity that depends of the regional administration of Asturias.

These companies were: Climastar, Eolo-Sports, Ferqui, Hoypagil Sport, Ingenium, Micrux Fluidic, M.T.I., Dionti – Mueble Ornia and Sinerco.
Departing from the theoretical version of the method, the necessary tools for its implementation in companies of very different sectors, dimensions and realities were developed. The execution of the project has allowed to put these tools into practice and to gather the opinions and views of a diversity of interlocutors to get to know the particularities of the application in each case better and improve the operational aspects of the same.

The audits, processes and changes that were carried out in these companies, as well as the results, views and opinions of the members who participated in the project, workers of the companies and their users was used to draw up a final document of results, expected to be published in its final version in 2010.

Along this line, the 28 of October 2009 the conference to present the results was held in Oviedo. It was organized to spread the main achievements of the project, and in which participated the companies that participated in the project as well as our Foundation, highlighting the explicit relationship that exists between the Design for All and Innovation.
RENEWAL OF THE COMMITMENT TO DESIGN FOR ALL

Background

From its beginning, the Foundation has promoted the commitment of businesses with the principles of the Design for All, conveying this commitment through the project of the "Commitment to Design for All".

The companies that joined the project did so to become part of a growing community that boosts the development and implementation of the Design for all in the business and tries to obtain benefits for the whole society. On its part, the Foundation offered them counselling and constant support when it came to devise initiatives in this field and carry them out.

Despite this, after a big initial boost, in later years some gaps in the current model have become obvious: not all companies face the Design for All in the same way; thus, their needs and expectations are very different; the difficult global economic situation has also meant a challenge that has sharpened throughout 2009. All this showed the need to introduce some changes with the aim of re-launching the project, increasing its impact and meeting the new strategic approach of the Foundation.

Current situation

In late 2009 we have completed a new model of relationship with the companies, what has led to the creation of the following actors:

1) **Collaborating company**: That one who seeks to contribute to the running of the Foundation, the execution of its projects and, in short, to the development and dissemination of the concept of the Design for All. This is why it makes a voluntary contribution, one time or regular, directed or not, that can be economic or in kind. This category, initially thought for companies, can also welcome all types of organizations and particulars.
2) **Endorsed Consultant**: It is the company or professional in the field of Accessibility and Design for All that, after a process of evaluation that included providing references, become endorsed by the Foundation to execute projects within their areas of expertise and knowledge. This category must be annually renewed and among other things enables the companies or professionals to participate in the projects being developed by the Foundation.

3) **Credited Company**: It refers to the company that believes in the principles of the Design for All and commits to applying them internally and externally with the help of the Foundation and their own methodology and experience. In particular, it means to apply H.U.M.B.L.E.S. method described in the previous project.

Any company or professional interested in collaborating with the Foundation must start by signing a Collaboration Agreement (becoming thus a collaborator), what entails a voluntary economic contribution.
11. COLLABORATION WITH ENTITIES AND COMPANIES

Along 2009, new agreements have been signed up with the following entities:

- AYDER – Alternative Life Association (Turkey)
- DI-CA – Asociación de Profesionales y Empresas de Diseño de Canarias (Spain)

And the following companies have officially cancelled them, to which, however, we encourage to keep doing their work according to the principles of the Design for All:

- APPLUS+ - February of 2009
- Poble Espanyol de Montjuich, S.A. – March of 2009

In total, in late 2009 we count with a network made up by 27 companies and 33 entities worldwide, which are the following:

**Endorsed companies:**

- Acsun ProAsolutions France
- Barcelona Disseny Urbà (BDU) - [http://www.bdu.es/](http://www.bdu.es/)
- Baixbus - [http://www.baixbus.cat/](http://www.baixbus.cat/)
- El Terrer, Vins i Esperits, S.L-
Collaboration agreements with entities:
- Ajuntament de Palma - http://www.palmademallorca.es/PORTAL/PRD/home.jsp
- Askersunds Kommun - http://www.askersund.se/
- Asociación de Profesionales y Empresas de Diseño de Canarias (DiCa) - http://www.dica.es/
- Associació GIMM - http://www.gimm.es/
- Barcelona Centre de Disseny (BCD) - http://www.bcd.es/ca/page.asp?id=1
- Cambra de Comerç de Manresa - http://www.cambramanresa.com/
- Cedat - http://cedat.webs.upv.es/
- Centre de Formació per Adults Manuel Sacristà - http://www.conc.es/escolaadults/
- Centre Living Upright - http://www.czuns.org/
- COEBA - http://www.coeba.es/portada.htm
- Col·legi Professional de Disseny Gràfic de Catalunya - http://www.dissenygrafic.org/catala/home.php
- Confederación Regional Empresarial Extremeña (CREEX) - http://www.creex.es/
- Crecer - http://www.crecimiento.org/
- Design for All Europe (EIDD) - http://www.designforalleurope.org/
Design for All Institute of India - [http://www.designforall.in/](http://www.designforall.in/)
European Network for Accessible Tourism (ENAT) - [http://www.accessibletourism.org/](http://www.accessibletourism.org/)
Federació Acapps - [http://www.acapps.org/web/](http://www.acapps.org/web/)
Federación coordinadora de personas con discapacidad física de Bizkaia (Fekoor) - [http://www.fekoor.com/](http://www.fekoor.com/)
Federación Empresarial Cacereña (FEC) - [http://www.fec.es/](http://www.fec.es/)
Fundació Maria Àngels Catarineu
Fundació Abadia de Montserrat - [http://www.abadiamontserrat.net](http://www.abadiamontserrat.net)
Fundació Gimm - [http://www.gimm.es/Fundació](http://www.gimm.es/Fundació)
Fundació Privada Auria - [http://fap.cat/?lanq=es](http://fap.cat/?lanq=es)
Fundació Racc - [http://www.racc.es/](http://www.racc.es/)
Info-Handicap - [http://www.info-handicap.lu/](http://www.info-handicap.lu/)
Instituto Europeo di Design (IED) - [http://www.ied.it/](http://www.ied.it/)
Koine-Aequalitas - [http://www.koine-aequalitas.org/](http://www.koine-aequalitas.org/)
Obra Social Caixa Terrassa - [https://www.caixaterrassa.es/ca/Particulars](https://www.caixaterrassa.es/ca/Particulars)
Universitat de Barcelona (UB) - [http://www.ub.edu/web/ub/ca/](http://www.ub.edu/web/ub/ca/)