



## **Terms and conditions of Good Practice 2017 and International Design for All Foundation Awards 2018**

The Design for All Foundation, with the collaboration and support of organisations throughout the world, invites public, private and not-for-profit organisations in any field, as well as individuals and end users, who support, promote and implement Design for All/Universal Design to submit entries for the 9<sup>th</sup> edition of the International Design for All Foundation Awards.

It is important to take into account that design for all is defined as interventions into environments, products and services with the aim of allowing anyone, regardless of personal characteristics such as age, gender, disability or cultural background, to participate with equal opportunities in social, economic, cultural, leisure and recreational activities. To this end, everyone should be able to access, use and understand any part of the environment with as much independence as possible.

### **Rationale**

We wish to demonstrate that design for all is a basic tool for innovation which aims to generate not only financial profit, but also social and environmental benefits.

Examples of good practice provide the clearest representations of how design for all can improve quality of life for everyone, as they are the result of identifying a need or issue and they satisfy the requirements and expectations of clients and/or users.



At the Design for All Foundation we believe that our awards should not be a competition because any implementation of design for all/universal design contributes towards improvement. Hence we wish to recognise all efforts, large or small, but all significant, carried out by different organisations throughout the world.

However, each year an international jury will select the 5 “Best Practices” to be presented with the International Design for All Foundation Award. These will be the examples which stand out in terms of their impact and which show the way ahead for better implementation of Design for All/Universal Design.

## **Objectives**

- Recognise initiatives and projects which respect human diversity through the use of design for all.
- Promote design for all as a tool to improve quality of life for everyone.
- Highlight the importance of design for all and its contribution to innovation within organisations.
- Highlight initiatives which have allowed organisations to broaden the appeal of their products and services to more people over the last year.
- Demonstrate the various social and economic benefits that Design for All/Universal Design brings.

## **Categories and spheres of activity**

Candidates may submit entries in one of the following categories:

- A. Spaces, products and services already in use.
- B. Projects, proposals, initiatives, methodologies and studies.

In the current edition, each of these categories includes, but is not limited to, the following areas of activity:

- Products (household goods, industrial products, tools, textiles, consumables, foods, etc.).
- Graphics (graphic design, signage, etc.).
- Information and communication technology.
- Urban and natural spaces.
- Buildings (architecture, interior design, etc.).
- Transport and mobility.
- Services (tourism, culture, leisure, banking, health, etc.).
- Initiatives, projects and services co-created with users.



## **Eligibility**

The awards are open to public and private organisations, governments, professionals, not-for-profit organisations, networks, associations, consortia or any other type of union of organisations, temporary or permanent, as long as they are formally established as such, from any country.

Projects, initiatives products or services submitted must meet the [criteria for excellence](#) in order to be selected as a “Good Practice” by the Design for All Foundation. If desired, prospective candidates can complete a self-assessment test for their entry, based upon the criteria established by the Foundation, to help determine the likelihood of their entry being selected as a Good Practice. [Click here](#) to complete the test.

In the event of an entry not being selected as a Good Practice, the candidate will receive a comprehensive report detailing the reasons for the decision along with areas for improvement.

All entries received from 1 January 2017 to 23 February 2018 and selected as Good Practices will automatically be entered into the International Design for All Foundation Awards 2018.

## Evaluation criteria

The Foundation will award the Good Practice recognition to all entries which fulfil the following requirements:

1. Improvement and optimisation of access to and use of the product or service in comparison to the existing situation or to the competition.
2. Consideration of the requirements and wishes of users and/or clients and their participation in the design process.
3. Standard of the actions or initiatives, products, services and projects in accordance with design for all criteria, ecological and environmental procedures.
4. The solution adopted must follow one of the following strategies:
  - A single solution for all.
  - Adjustable.
  - Range of products or services.
  - A solution which is compatible with commonly used accessories.
  - Premises/product + complementary service.
  - An alternative option to that used by the majority which offers similar services.
  - A personalised solution.

For its part, the jury will take the following criteria into account when choosing the Design for All Foundation Award winners 2018:

- **Relevance** of the project: extent to which it promotes participation by all.
- **Standard of the development process:** Excellence in the methodology used to implement the principles of design for all, from the outset and at every stage of the process, with the aim of identifying the needs and wishes of users and/or clients.
- **Extent to which the outputs meet the 8 criteria that define Design for All,** which state that products and services should be respectful of diversity, safe, healthy, functional, understandable, sustainable, affordable and appealing.

- **Effectiveness or impact:** Potential benefit that the project or initiative contributes to society.
- **The degree of innovation:** How the project or initiative represents a step forward both in the conceptualisation of Design for All and in its practical application.

Please note that, when submitting their entries, candidates should provide sufficient information and supporting material both to obtain recognition as a Good Practice and to demonstrate their excellence in order to be considered subsequently for the Design for All Foundation Awards 2018.

## **Prizes**

Entries which are selected as Good Practices will receive a certificate and will have the right to:

- The use of the Good Practice logo in materials relating to the product or service.
- Publication of the Good Practice on the Design for All Foundation website and international networks, social networks and other communication channels.
- Inclusion of the Good Practice as reference material in the international networks Design for All Foundation [Multimedia Library](#).



Of the Good Practices, 5 will be selected by the jury to receive the Design for All Foundation Awards 2018.

In addition to the benefits obtained by being selected as a Good Practice, award winners will receive a trophy and will have the right to:

- A year's free membership of the Design for All Foundation's international networks, currently [Towns and Cities for All](#), [MuseumforAll.eu](#) and [User-Centred Business](#), and enjoy the [benefits](#) these have to offer.

## **Jury**

The Jury will be chaired by the President of the Design for All Foundation, without voting right, and will be composed of internationally renowned representatives from business, government and the not-for-profit sector.

Members of the jury will not be permitted to participate in the selection of any projects from organisations directly related to them.

The Jury's decisions are final and their selections will not be open to appeal. If considered necessary, the Jury is entitled to award a tie, to select fewer than 5 winners or even to withhold presentation of the award.



## Entry procedure

The following steps should be followed to submit entries for selection as Good Practices:

1. For all entries candidates should complete the [application form](#).

Applications should include additional material that allows the jury to better understand and evaluate the characteristics of the project, product, service or initiative, as well as the process followed. This will both help to obtain recognition as a Good Practice and to demonstrate their excellence in order to be subsequently considered for the Design for All Foundation Awards.

All information must be provided **in English**.

2. Documentation must be sent to the following email address: [awards@designforall.org](mailto:awards@designforall.org), including the word "**candidate**" in the subject line.
3. A fee should be paid for each entry submitted:
  - €250 if the final user/client does not have to pay anything to use the service or product.(\*)
  - €1,000 if the final user has to pay to obtain or use the product or service.(\*)
  - **Members of the International networks of Design for All Foundation do not have to pay the entry fee (except individual members).**



The entry fee goes towards entry administration and evaluation costs, as well as to cover the costs of entries sent by organisations which do not have the means to pay the fee.

(\*) Should your organisation be unable to afford the entry fee, please email [awards@designforall.org](mailto:awards@designforall.org) including the word “**support**” in the subject line so that we can consider your situation.

4. Payment should be made via:

✓ Bank transfer

Bank: Banco de Sabadell, S.A.

Address: C/ Creu Coberta, 74, 08014 Barcelona

Account holder: Design for All Foundation

Bank account: (IBAN) ES04 0081 0110 6100 0120 5825

BIC/SWIFT: BSABESBB

When making the transfer, please include the word “**Awards**” together with the name of the organisation submitting the entry.

✓ Payment may also be made by [Credit card](#).

Should you have any queries regarding completion of the entry form, the information you should provide or the payment of the entry fee, please send it to [awards@designforall.org](mailto:awards@designforall.org) including the word “**support**” in the subject line.



## **Timeframe**

The period for submitting entries begins on **1 January 2017** at 00:00 (CET) and ends on **23 February 2018** at 17:00 (CET). Entries submitted after the deadline or for which the corresponding fee has not been paid will not be accepted.

The "Selected Best Practices" will be notified one month after submitting candidacy properly and the Foundation "awarded Best Practices" will be announced during the ceremony of the Design for All Foundation Awards 2018. Data and place will be announced three months in advance.

## **Acceptance of terms and conditions and copyright issues**

Participation in the contest implies acceptance of these terms and conditions. The Foundation is unable to return any documentation provided. Any information given may be reproduced in the Foundation's annual review, on its websites, or via any other media that it considers suitable to disseminate information about the awards. In the event of publishing such information, the Foundation undertakes to acknowledge the authors. The Foundation retains the right to film and photograph the award ceremony. Any issue arising which is not covered by these terms and conditions will be resolved by the Foundation.

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## **Organization and contact**

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More information: [www.designforall.org/index.php?Setlang=en](http://www.designforall.org/index.php?Setlang=en)